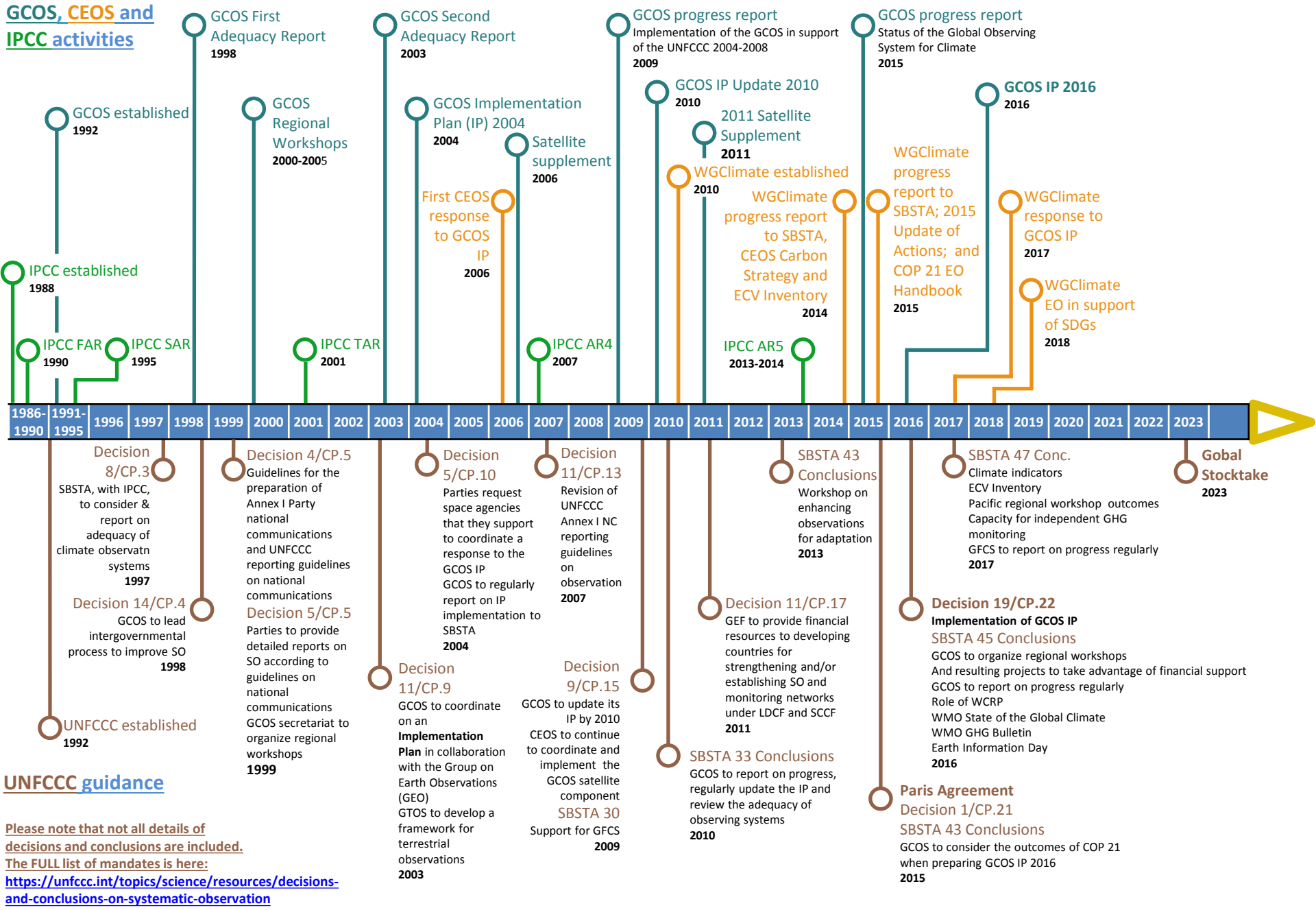Systematic Observation under the Convention: The ongoing cycles of assessments, reports and guidance